



**Lulu van Dijck**

*she/her*

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Amsterdam

## Work **october 2025 — current**

**Public and Education officer** *Amsterdamse School Museum Het Schip*

Educational guided tours on the social and urban history of Amsterdam, urban expansion, and the Amsterdam School, hosting (creative) workshops for children and adults.

## **december 2023 — august 2024**

**Head of Communication** *Garage Noord and kanaal40\**

Responsible for all external communications, including: website and social media management, visual communication (design), drafting communication plans, gathering and creating content for social media, writing posts, maintaining internal and external contacts, setting up partnerships, and supervising an intern.

\* kanaal40 until closure, august 2024

## **2019 — current**

**Graphic design** *freelance*

Independent design practice focused on small cultural organizations and the performing arts, with an emphasis on print, flyers, logos, and visual identities.

Collaborations (selection): Devon Rexi, Irma Boom Office, Dutch Art Institute, Lokale Ervaring, De Nieuwe VijzelCourant, Cinema Delicatessen, OUTLINE Platform, Koninklijke Academie van Beeldende Kunsten.

## **july 2023 — december 2023**

**Kernteam FOH** *De Sering*

Responsible for administration, improving internal workflows, and developing policies regarding nighttime programming and (social) safety.

## **august 2023 — november 2023**

**Graphic Design and Production** *019 and Kunsthal Gent (internship)*

Internship at experimental art spaces 019 and Kunsthal Gent, involving: design and production of print materials, creation of image archives, setup and breakdown of exhibitions, receiving artworks, and communication with artists and external partners.

## **november 2015 — october 2023**

**Design coordinator & board member** *Filmtheater Kriterion*

Various roles, including:

- Treasurer (board year): responsible for weekly financial administration, budgeting, contract negotiations, and sustainability initiatives;
- Design Coordinator: leading and mentoring a team of four designers, developing internal and external communication materials;
- Editorial, production, design: design, production, and editing of anniversary publication *Er staat niemand achter de bar: 75 jaar Kriterion*;
- Programming: including *Queer and Feminist Perspectives on Ecology*, *Afro- and Sinofuturism*, *Unfair x Kriterion*;
- Exhibition Production: including *Article 13* (Giulia de Jong), *Happy New Year Freedom* (Noé Cottencin)

## Education **graduated june 2023**

**BA Graphic Design** *Koninklijke Academie van Beeldende Kunsten*  
Specialization: print design, feminist/queer theory

Thesis: Have you considered a garden?  
On the relationship between humans, nature, language, and oppression

Graduation work: soft stuttering chatter  
Installation and publication on the same theme, featuring aluminum slugs, text traces, and stained glass elements

## **graduated june 2019**

**BA Sociology** *Universiteit van Amsterdam*  
Specialization: urban and cultural sociology

Thesis: Bodily Poetry  
Research on body modification rituals as forms of individual and collective liberation, using live performances by the band Amenra as a case study

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## **Selection of publications, exhibitions, presentations**

**W-Street (plot points and non-fictions)** *Design and production*  
Design and production in collaboration with Jan-Pieter 't Hart and Tjobo Kho  
2023, OUTLINE

**The Hmm @ 4 Locations** *Presentation*  
Presentation of my project *Hacking the grocery store*  
2022, De Waag, Amsterdam

**Walking as research method** *Publication*  
Publication of a part of my book *069-227*  
2022, KABK Lectorate Design

**Can you see my screen?** *Exhibition and production*  
2021, Het HEM

**Research Lab** *Performance*  
Live-coding  
2021, Eye Filmmuseum Amsterdam

**Best Dutch Book Designs** *Student jury*  
2021

**50UAE** *Design*  
In collaboration with Irma Boom  
2021, Archis